



2019 WirtschaftsWoche University Ranking: Munich Business School Achieves 10th Consecutive Top Ten Placement

Munich, May 3, 2019 – Graduates of Munich Business School (MBS) are among the most coveted young professionals by employers in Germany. This is confirmed by the 2019 WirtschaftsWoche University Ranking, for which 650 HR managers of small, medium-sized, and large companies were asked about the employability of university graduates. They ranked Munich Business School eighth among all universities of applied sciences in the field of business administration. This makes MBS the second best private institution in the ranking – and the only one to achieve a top ten placement for the 10th time in a row.

The WirtschaftsWoche University Ranking is conducted annually by HR service provider Universum Global. For the current ranking, the experts surveyed 650 HR managers from “companies with ten to thousands of employees from which universities they prefer to recruit employees – and which criteria they pay particular attention to when doing so.”

The WirtschaftsWoche University Ranking is the only one based on the assessment of HR decision-makers, and is therefore considered to be particularly independent. This is because data “prepared” by the universities themselves is not included in the evaluation.

MBS Maintains High Level of Academic Education

Of all universities of applied sciences in the field of business administration, Munich Business School achieved an excellent eighth place in the ranking. This is the tenth time in a row that MBS has been ranked in the top ten – a result that none of its competitors can match. MBS even comes second among private institutions – making it unrivaled among fellow universities of applied sciences in southern Germany.

“We are very pleased with the positive rating we achieved in the current WirtschaftsWoche ranking. We are particularly proud of the fact that we have been a permanent fixture in the top group for ten consecutive years. We see this as proof for the consistently high quality of our education across all study programs; at the same time, we take the result as an incentive to further improve ourselves,” says Prof. Dr. Stefan Baldi, Dean of Munich Business School.

MBS Graduates Are Coveted Young Professionals on the German Job Market

MBS has always attached great importance to a high degree of practical relevance when designing the content of its programs. After all, the decisive factor for a successful education is not only the theoretical knowledge learned, but even more the ability of the graduates to put it into practice.



“Ultimately, our goal as a university is to optimally prepare our students for the job market and a successful career in international business. In this respect, the WirtschaftsWoche University Ranking is particularly meaningful, since here the employability of our graduates is evaluated by HR decision-makers of potential employers,” concludes Prof. Dr. Stefan Baldi, “The most important finding for us is that our students do not have to worry about a successful professional future.”

About Munich Business School

Since its founding in 1991, Munich Business School (MBS) has educated leaders for the international business world. MBS is one of Germany’s best business schools and consistently places amongst the top schools in all relevant university rankings. A highly international approach, applied business knowledge, and a strong network of partners are the cornerstones of the MBS educational model and the basis for all study programs offered: from the Bachelor to the Master and MBA programs to the DBA. MBS is Bavaria’s first private university and has received unlimited state accreditation by the Bavarian State Ministry, and institutional accreditation by the German Council of Science and Humanities.

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