



		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	International Business	Business Concentrations (2 out of 5)	6	Business Concentrations (2 out of 7)	12	Semester Abroad	15
		International Entrepreneurship: Identifying and Generating a Business Idea	3	Corporate Finance: Corporate Finance and Portfolio Management	6		
		Sustainable Business: Foundations of Sustainable Business	3	International Marketing: Integrated Corporate Communication and Relationship Marketing	6		
		International Family Firms: Understanding and Managing Family Businesses	3	International Entrepreneurship: Establishing a Start-up and Testing the Business Idea	6		
		Luxury Management: Luxury Markets and Strategies	3	Sustainable Business: Circular Economy and Sustainable Design	6		
		Innovation and Digital Business Digital Business Models	3	International Family Firms: Building, Protecting and Investing Family Wealth	6		
		Corporate Finance International Finance Management	3	Luxury Management: Luxury Marketing and Luxury Brand Management	6		
				Innovation and Digital Business: Digital Business Transformation	6		
				Electives (2 out of 10)	6		
				Success Factor Happiness, Applied Game Theory, Psychology of Marketing, International Business Law, Management Consulting, Process and Logistics Management, Independent Research Project, International Economic Relations, Consolidated Financial Statements, Communication Management			
				Business Project	3		
MBS Core Modules	Int. Business & Management	International Business and Management	6	International Focus (1 out of 5)	3	Master Thesis	15
		International Strategic Management Organizational Behavior Conscious Business		Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies			
		International Focus (1 out of 3)	3				
	Business in Germany Business in Latin America Business in China						
	Foreign Language (optional)	(3)	Foreign Language (optional)	(3)			
		German, Spanish, Chinese		German, Spanish, Chinese			
Executive Skills		Communication in International Business	6	Responsible Leadership in a Global Context	5		
		Business Communication Business Ethics Negotiation Skills		Responsible Leadership Business and Society Master Thesis Preparation			
		MBS Engagement		MBS Engagement	1		
Total ECTS 90							




We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).



MODULE OVERVIEW | Start Spring

Master International Business



		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	International Business	Business Concentrations	6	 Semester Abroad	15	Business Concentrations (2 out of 4)	12
		Sustainable Business: Foundations of Sustainable Business	3			Corporate Finance: Corporate Finance and Portfolio Management	6
		Innovation and Digital Business Digital Business Models	3			International Marketing: Integrated Corporate Communication and Relationship Marketing	6
		Corporate Finance International Finance Management	3			Sustainable Business: Circular Economy and Sustainable Design	6
		International Marketing International Service Marketing	3			Innovation and Digital Business: Digital Business Transformation	6
MBS Core Modules	Int. Business & Management	International Business and Management International Strategic Management Organizational Behavior Conscious Business	6	 Semester Abroad	15	Electives (2 out of 10) Success Factor Happiness, Applied Game Theory, Psychology of Marketing, International Business Law, Management Consulting, Process and Logistics Management, Independent Research Project, International Economic Relations, Consolidated Financial Statements, Communication Management	6
		International Focus (1 out of 2) Business in Germany Business in China	3			Business Project	3
		Foreign Language (optional) German	(3)			International Focus (1 out of 5) Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies	3
	Executive Skills	Communication in International Business Business Communication Business Ethics Negotiation Skills	6			Foreign Language (optional) German, Spanish, Chinese	(3)
		MBS Engagement				Responsible Leadership in a Global Context Responsible Leadership Business and Society Master Thesis Preparation	5
						MBS Engagement	1
						 Master Thesis	15
Total ECTS 90							

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11/23