




MODULE OVERVIEW | Start Spring

Master International Business



		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	International Business	Business Concentrations	6	 Semester Abroad	15	Business Concentrations (2 out of 4)	12
		Sustainable Business: Foundations of Sustainable Business	3			Corporate Finance: Corporate Finance and Portfolio Management	6
		Innovation and Digital Business Digital Business Models	3			International Marketing: Integrated Corporate Communication and Relationship Marketing	6
		Corporate Finance Corporate Finance Management	3			Sustainable Business: Circular Economy and Sustainable Design	6
		International Marketing International Service Marketing	3			Innovation and Digital Business: Digital Business Transformation	6
MBS Core Modules	Int. Business & Management	International Business and Management International Strategic Management Organizational Behavior Conscious Business	6	 Semester Abroad	15	Electives (2 out of 10) Success Factor Happiness, Applied Game Theory, Psychology of Marketing, International Business Law, Management Consulting, Process and Logistics Management, Independent Research Project, International Economic Relations, Consolidated Financial Statements, Communication Management	6
		International Focus (1 out of 2) Business in Germany Business in China	3			Business Project	3
		Foreign Language (optional) German	(3)			International Focus (1 out of 5) Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies	3
	Executive Skills	Communication in International Business Business Communication Business Ethics Negotiation Skills	6			Foreign Language (optional) German, Spanish, Chinese	(3)
		MBS Engagement				Responsible Leadership in a Global Context Responsible Leadership Business and Society Master Thesis Preparation	5
						MBS Engagement	1
						 Master Thesis	15
Total ECTS 90							

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).

11/23



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